



## Keep Families First Coalition Partnership Memo

**Thank you for becoming a member of the Keep Families First Coalition! 9to5 is very excited to be partnering with your organization to ensure the successful creation and passage of legislation that will greatly benefit working families in Wisconsin. Below please find some potential ways for us to work together:**

- Endorsement Partners:
  - Sign the letter of Endorsement for FLI.
- Promotional Partners:
  - Sign the letter of Endorsement for FLI
  - Promote Coalition Events and Activities to their own base, as well as conduct Petition Gathering via website, email, social media, phone banking, etc....
  - Assist 9to5 representatives in identifying local level volunteers to conduct local outreach on behalf of FLI.
- Earned Media Partners:
  - Sign the letter of Endorsement for FLI
  - Promote Coalition Events and Activities to their own base, as well as conduct Petition Gathering via website, email, social media, phone banking, etc....
  - Participate via staff, organizational leadership, or volunteer recruitment by co-hosting and speaking at earned media events including press conferences, lobby days, and large community events.
  - Assist 9to5 representatives in identifying local level volunteers to conduct local outreach on behalf of FLI.
- Field Partners:
  - Sign the letter of Endorsement for FLI
  - Promote Coalition Events and Activities to their own base, as well as conduct Petition Gathering via website, email, social media, phone banking, etc....
  - Participate via staff, organizational leadership, or volunteer recruitment for hosting and speaking at earned media events including press conferences, lobby days, and large community events.
  - Conduct Petition Signature Collection on behalf of 9to5 door to door and or at events
  - Meet turn-out assignment goals for events and actions via field activities such as phone banking, door to door and or event canvassing
  - Assist with collecting FLI Story Bank Stories
- Working Committee Partners:
  - Sign the letter of Endorsement for FLI
  - Promote Coalition Events and Activities to their own base, as well as conduct Petition Gathering via website, email, social media, phone banking, etc....
  - Participate via staff, organizational leadership, or volunteer recruitment for hosting and speaking at earned media events including press conferences, lobby days, and large community events.
  - Conduct Petition Signature Collection on behalf of 9to5 door to door and or at events
  - Meet turn-out assignment goals for events and actions via field activities such as phone banking, door to door and or event canvassing
  - Assist with collecting FLI Story Bank Stories
  - Assist 9to5 representatives in identifying local level volunteers to conduct local outreach on behalf of FLI.
  - Participate in as needed meetings to devise strategies, initiate actions and events, and mobilize staff, volunteers, partners, business allies, etc around that strategy.
  - Have input on messaging, legislative lobbying, and overall progress of the campaign.

**Organization Name:** \_\_\_\_\_

**Organization Mailing Address:** \_\_\_\_\_

**Contact Person:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Communications/Media Contact:** \_\_\_\_\_

**Communications/Media Email:** \_\_\_\_\_

**Website:** \_\_\_\_\_

**Activities Organization is willing to conduct on behalf of FLI:** \_\_\_\_\_

---

---

---

---

---

---

---

---

**Organizations Membership (approx reach):** \_\_\_\_\_

**Organizations Volunteer Base:** \_\_\_\_\_

**Organizations Shareable Resources:** \_\_\_\_\_

---

---

---

---

**Notes:** \_\_\_\_\_

---

---

---

---

---

---

---

---

Collected By: \_\_\_\_\_ Date: \_\_\_\_\_ RG?: \_\_\_\_\_